

# Lauderdale Lakes Middle School

PTA Meeting  
March 20, 2007  
7:45 PM

## Attendees:

11 in attendance

## Agenda Items

1. Board Member Acting Roles ..... President: Mr. John Mack
2. Nominations for Board Members..... Open Floor Discussion
3. Strategies for Membership ..... Open Floor Discussion
4. Principle Message ..... Ms. Angela Jackson
5. General Announcements ..... President
6. Open Discussion

### 1. Board Member Roles (Vacant Positions)

#### **Vice President**

Roles: Conduct meeting in absence of president  
Oversees various committees  
Interact as liaison w/ various chairs

#### **Secretary**

Roles: Meetings Notes  
Liaisons b/w Board and Committees  
Liaison b/w Parents and Board Members

### 2. Nominations for Board Members (Temporary)

Open floor appointment of  
Vice President: Patricia McLaughlin  
Secretary- Karsha Stowers

*Note: **April Action:** Elect for next year's board 07/08 school year  
Secretary and V.P - School Board Member *CAN* Serve  
Treasurer - School Board Member *CAN NOT* Serve*

### 3. Strategies for Membership

Objective: Increase in PTA support and involvement (parents/faculty and staff/community)  
where it brings about a commitment and consistency to attendance and participation.

#### Current Strategies Implemented

Email blast  
Flyers sent home  
Phone calls  
Advertisement in school newsletter

### Potential Strategies

Mass Advertisement (more PR):  
    Local library postings  
    Car-pool (hand out flyers to parents)  
    Local churches (flyers/announcements)  
Provide food at meetings  
Celebrity Focus (invite speakers to meetings)  
Other community involvement

**\*\*Topic Left Open For Later Discussion\*\***

### Supplementary Actions

**Action Required:** (President) Flyer - Objective: Join PTA Board  
    Include duties-Create flyer emphasis on becoming a Board Member/General Membership  
    Suggestion: Top priority solidifying board

**Action Required:** Invitation to attend school Planning Day April 9 @8:30 a.m. (Staff Development):  
    - President request floor -10 min. (Topic: teacher involvement in PTA)  
    - SAC President: Introduction

### 4. Principle Message

Upcoming event: Talent Show - Fundraiser for band March 23, 2007 @ 6 p.m.  
    Location: Lauderdale Lakes Middle School  
*Invitation:* President to attend 3<sup>rd</sup> Quartile Honors Assembly- PTA Membership  
    Date: TBA  
*Newsletter:* Coming soon, to include info on Pinnacle (online access for parents to check attendance/grades)

### 5. General Announcements

Broward County PTA membership dues March 31, 2007  
    Required by law to renew every 3 years (Lauderdale Lakes PTA @ 2<sup>nd</sup> year)

Council Meeting @ KC Wright Building (every 3<sup>rd</sup> Tuesday)  
    Next Meeting: April 17, 2007 @ 6:30  
    Agenda: will elect 07/08 Officers

2007 Broward County PTA Banquet  
    Date: May 18, 2007  
    Location: Hilton Hotel, Ft. Lauderdale Airport  
    Theme: Beach Party

County Arrow Newsletter (Broward County Council PTA Newsletter)  
    Note: If not received, information will be forthcoming

**\*\* Additional information on above can be found at: [www. BrowardPTA.com](http://www.BrowardPTA.com) or Contact John Mack \*\***

## **6. Open Discussion**

Follow-up on status of Nurse/Clinic volunteer opportunity

*Action Request:* Add volunteer info to newsletter (if not pass deadline)

Contact Ms. Bethel for more info

Meeting adjourned at 8:20 p.m.

### **Keep In Mind:**

It takes everyone together to be the best and to get our kids where they need to be!